Tipify

ARTIST TOOLKIT · V1

TIPIFY ARTIST TOOLKIT

Fan-backed musician platform. Built for the ones without a label.

Welcome to Tipify! We're excited to have you on board. Now it's time to spread the word so your fans can start backing your music directly. This toolkit includes a quick checklist, posting instructions, and suggested captions for Instagram Grid + Stories. Use them as-is, or tweak to fit your voice.

01 SHARE YOUR TIPIFY LINK

- Add your unique Tipify profile link (from your dashboard or welcome email) to the link in your bio on Instagram, TikTok, and other socials.
- This makes it easy for fans to always find and support you.

02 DOWNLOAD YOUR PROMO ASSETS

- We've created graphics sized for both Grid and Stories.
- Download the full set from the link below.

Download Promo Assets →

How to Download Your QR Code

Your personal QR links fans straight to your Tipify profile, perfect for posters, merch tables, and the stage.

1. Open the Tipify app.
2. Go to your profile.
3. Tap the QR code icon.
4. Download and share anywhere fans can see it.

The easier you make it for fans to find you, the more opportunities you create to grow your community.

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03 POST ON YOUR SOCIALS

Suggested captions: copy & paste, then make them yours.

ARTIST-FOCUSED

I'm live on @tipify.music. Fans can finally back artists directly, no middlemen.

MOVEMENT-FOCUSED

A new way forward → fans backing artists directly on @tipify.music. Glad to be here.

INSTRUCTIONS FOR STORIES

1. Log into your Tipify dashboard and copy your profile link (looks like: `tipify.music/[yourartistname]`).
2. Upload the provided Story graphic.
3. Tap the sticker icon (top of screen).
4. Choose **Link**, paste your Tipify profile link.
5. Add a sticker label such as "Join me on Tipify" or "Support here."
6. Tag **@tipify.music** in the Story text so we can reshare you.

Best for bigger announcements.

ARTIST-FOCUSED

Thrilled to be one of the first artists on @tipify.music It's a new space where fans can back music directly, with no algorithms and no gatekeepers. Check it out: [insert your Tipify link]

MOVEMENT-FOCUSED

Music is changing. On @tipify.music, fans back artists directly, turning appreciation into real support. Proud to be part of the start: [insert your Tipify link]

04 CUSTOMIZE YOUR THANK YOU MESSAGE

Every time a fan supports you on Tipify, they'll receive an automatic thank you message from you.

Take a few minutes to personalize this message and make it your own. You can also include links to:

- Music and videos
- Tour dates and merch
- Your website or mailing list
- Exclusive or unlisted YouTube content
- Behind-the-scenes updates

To update your message template, go to **Settings → Auto-reply Settings** in your Tipify dashboard.

TIP A personal thank you helps turn supporters into lasting fans.

★ NOTES FOR ARTISTS

- Replace `[insert your Tipify link]` with your actual profile link.
- Always tag **@tipify.music** so we can reshare your posts.
- **Grid** = best for bigger announcements.
- **Stories** = best for quick, personal touchpoints.
- Use whichever caption feels most natural: artist-focused to highlight your own journey, or movement-focused to spotlight the bigger change.
- **Best practice:** Post one Grid + a couple of Stories to get fans engaged right away.
- You can also try a quick selfie-style video on your Grid or Stories; even a short thank-you or update goes a long way in connecting with fans. We've included a few samples from Tipify Verified artists for inspiration.